

REP HEADLINE# 6162035
\$\$\$ MOD# 0: UNAPPROVED REV #1 \$\$\$

REP: TEL# 703-516-9399 FAX# 703-516-9680
CREDIT ADVISORY: AGENCY CREDIT RISK !!
ORDER WORKSHEET HARRIS REPORT FROM REP AUG21/12 09.33
CHANGES ** WFLA-TV ***

ADV # ADV. NAME POLI/V BUCHANAN/R/CON/FL REP. # OFF. # SALESMAN #
AGY # AGY. NAME SKCP MEDIA, INC. BUYER NAME BETSY VONDERHEID

201 N. UNION STREET, SUITE 200
ALEXANDRIA, VA 22314
SALES PRSN WA- MEGHAN MCGARR (H)

ORDER # CONTRACT # 6162035 CLASS: NATL. LOCAL REGIONAL

PRDCT VERN BUCHANAN 4 CONG EST#129 COMMENTS: (LINE, ORDER, INVOICE)

FLIGHT DATES SEP4/12 SEP10/12 WK-1

CITY TAX STATE TAX CO-OP BILLING NEEDED DATE AUG21/12 09.33

REP: **ORDER CANCELED**
NEW TTL \$0
PLEASE CONFIRM
THANKS! BRIAN FOR MEGHAN

CON CM ***** THIS IS A CASH IN ADVANCE SCHEDULE *****
VERN BUCHANAN FOR CONGRESS

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS/WK	WEEK INVT	DAYS	TOTL SPTS
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AGENCY ADVERTISER CODE = 23
AGENCY PRODUCT CODE = 48
AGENCY EST# = 129

1	S		100P-200P	30		\$200.00	9/4	9/7	0		TU-F	0
PROGRAM : DAYS OF OUR LIVES												
RA35+ : 1.1												
CON COM1: DAYS OF OUR LIVES												

2	S		1000A-1100A	30		\$80.00	9/4	9/7	0		TU-F	0
PROGRAM : DAYTIME												
RA35+ : 1.8												
CON COM1: DAYTIME												

Handwritten signature/initials

FROM REP AUG21/12 09.33
CHANGES WFLA-TV ***

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
3	S		1130P-1230A PROGRAM : TONIGHT SHOW RA35+ : 2.0 CON COM1: TONIGHT SHOW	30		\$325.00	9/4	9/7	0		TU-F	0
4	S		1100A-1200N PROGRAM : NEWS RA35+ : 0.4 CON COM1: NEWS	30		\$80.00	9/4	9/7	0		TU-F	0
5	S		1200N-100P PROGRAM : TODAY 3 RA35+ : 0.5 CON COM1: TODAY 3	30		\$100.00	9/4	9/7	0		TU-F	0
6	S		200P-300P PROGRAM : RACHEL RAY RA35+ : 1.1 CON COM1: RACHEL RAY	30		\$125.00	9/4	9/7	0		TU-F	0
7	S		300P-400P PROGRAM : DOCTORS RA35+ : 1.3 CON COM1: DOCTORS	30		\$225.00	9/4	9/7	0		TU-F	0
8	S		400P-500P PROGRAM : DR. OZ RA35+ : 2.6 CON COM1: DR. OZ	30		\$300.00	9/4	9/7	0		TU-F	0
9	S		500P-530P PROGRAM : NEWS RA35+ : 2.4 CON COM1: NEWS	30		\$450.00	9/4	9/7	0		TU-F	0
10	S		530P-600P PROGRAM : NEWS RA35+ : 2.8 CON COM1: NEWS	30		\$450.00	9/4	9/7	0		TU-F	0

FROM REP AUG21/12 09.33
CHANGES ** WFLA-TV **

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
11	S		600P-630P	30		\$600.00	9/4	9/7	0		TU-F	0
PROGRAM : NEWS RA35+ : 5.3 CON COM1 : NEWS												
12	S		600A-700A	30		\$325.00	9/4	9/7	0		TU-F	0
PROGRAM : AM NEWS RA35+ : 1.8 CON COM1 : AM NEWS												
13	S		700P-730P	30		\$500.00	9/4	9/7	0		TU-F	0
PROGRAM : ET RA35+ : 4.2 CON COM1 : ET												
14	S		700A-900A	30		\$450.00	9/4	9/7	0		TU-F	0
PROGRAM : TODAY SHOW RA35+ : 2.4 CON COM1 : TODAY SHOW												
15	S		730P-800P	30		\$500.00	9/4	9/7	0		TU-F	0
PROGRAM : EXTRA RA35+ : 3.4 CON COM1 : EXTRA												
16	S		900A-1000A	30		\$275.00	9/4	9/7	0		TU-F	0
PROGRAM : TODAY SHOW 2 RA35+ : 1.8 CON COM1 : TODAY SHOW 2												
17	S		800P-900P	30		\$4,500.00	9/10	9/10	0		MON	0
PROGRAM : AGT RA35+ : 8.6 CON COM1 : AGT												
18	S		1130P-100A	30		\$600.00	9/8	9/8	0		SAT	0
PROGRAM : SNL RA35+ : 3.1 CON COM1 : SNL												

REP: TEL# 703-516-9399 FAX# 703-516-9680
CREDIT ADVISORY: AGENCY CREDIT RISK !!
ORDER WORKSHEET HARRIS REPORT FROM REP
CHANGES AUG21/12 09.33
*** WFLA-TV ***

LINE#	REP	CD	TIME PERIOD	LGTH	SFC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
19	S		1200N-100P	30		\$75.00	9/8	9/8	0		SAT	0
PROGRAM : RA35+ : 0.8 CON COM1 :												
20	S		600P-630P	30		\$350.00	9/8	9/8	0		SAT	0
PROGRAM : NEWS RA35+ : 3.6 CON COM1 : NEWS												
21	S		700P-800P	30		\$325.00	9/8	9/8	0		SAT	0
PROGRAM : ET RA35+ : 3.6 CON COM1 : ET												
22	S		700A-900A	30		\$250.00	9/8	9/8	0		SAT	0
PROGRAM : SA TODAY RA35+ : 2.0 CON COM1 : SA TODAY												
23	S		900A-1000A	30		\$150.00	9/8	9/8	0		SAT	0
PROGRAM : RA35+ : 2.1 CON COM1 :												
24	S		1200N-100P	30		\$75.00	9/9	9/9	0		SUN	0
PROGRAM : RA35+ : 0.5 CON COM1 :												
25	S		600P-630P	30		\$375.00	9/9	9/9	0		SUN	0
PROGRAM : NEWS RA35+ : 3.6 CON COM1 : NEWS												
26	S		800A-900A	30		\$250.00	9/9	9/9	0		SUN	0
PROGRAM : SU TODAY RA35+ : 1.8 CON COM1 : SU TODAY												

REP: TEL# 703-516-9399 FAX# 703-516-9680
CREDIT ADVISORY: AGENCY CREDIT RISK !!!
ORDER WORKSHEET HARRIS REPORT FROM REP AUG21/12 09.33
CHANGES ** WFLA-TV ***

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
27	S		830P-1100P	30		\$6,000.00	9/9	9/9	0		SUN	0
PROGRAM : NFL RA35+ : 11.6 CON COM1 : NFL												
28	S		900A-1000A	30		\$150.00	9/9	9/9	0		SUN	0
PROGRAM : RA35+ : 1.8 CON COM1 :												
29	S		1100P-1130P	30		\$625.00	9/4	9/9	0		TU-SU	0
PROGRAM : LATE NEWS RA35+ : 3.0 CON COM1 : LATE NEWS												
30	S		100P-200P	30		\$200.00	9/10	9/10	0		MON	0
PROGRAM : DAYS OF OUR LIVES RA35+ : 1.1 CON COM1 : DAYS OF OUR LIVES												
31	S		1000A-1100A	30		\$80.00	9/10	9/10	0		MON	0
PROGRAM : DAYTIME RA35+ : 1.8 CON COM1 : DAYTIME												
32	S		1130P-1230A	30		\$325.00	9/10	9/10	0		MON	0
PROGRAM : TONIGHT SHOW RA35+ : 2.0 CON COM1 : TONIGHT SHOW												
33	S		1100A-1200N	30		\$80.00	9/10	9/10	0		MON	0
PROGRAM : NEWS RA35+ : 0.4 CON COM1 : NEWS												
34	S		1200N-100P	30		\$100.00	9/10	9/10	0		MON	0
PROGRAM : TODAY 3 RA35+ : 0.5 CON COM1 : TODAY 3												

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\$\$\$ MOD# 0 : UNAPPROVED REV #1 \$\$\$

REP: TEL# 703-516-9399
CREDIT ADVISORY: AGENCY CREDIT RISK !!!
ORDER WORKSHEET

FAX# 703-516-9680
HARRIS REPORT FROM RFP
AUG21/12 09.33
CHANGES ** WFLA-TV ***

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
35	S		200P-300P PROGRAM : RACHEL RAY RA35+ : 1.1 CON COM1: RACHEL RAY	30		\$125.00	9/10	9/10	0		MON	0
36	S		300P-400P PROGRAM : DOCTORS RA35+ : 1.3 CON COM1: DOCTORS	30		\$225.00	9/10	9/10	0		MON	0
37	S		400P-500P PROGRAM : DR OZ RA35+ : 2.6 CON COM1: DR OZ	30		\$300.00	9/10	9/10	0		MON	0
38	S		500P-530P PROGRAM : NEWS RA35+ : 2.4 CON COM1: NEWS	30		\$450.00	9/10	9/10	0		MON	0
39	S		530P-600P PROGRAM : NEWS RA35+ : 2.8 CON COM1: NEWS	30		\$450.00	9/10	9/10	0		MON	0
40	S		600P-630P PROGRAM : NEWS RA35+ : 5.3 CON COM1: NEWS	30		\$600.00	9/10	9/10	0		MON	0
41	S		600A-700A PROGRAM : AM NEWS RA35+ : 1.8 CON COM1: AM NEWS	30		\$325.00	9/10	9/10	0		MON	0
42	S		700P-730P PROGRAM : ET RA35+ : 4.2 CON COM1: ET	30		\$500.00	9/10	9/10	0		MON	0

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 ORDER WORKSHEET HARRIS REPORT FROM REP AUG21/12 09.33
 CHANGES *** WFLA-TV ***

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
43	S		700A-900A	30		\$450.00	9/10	9/10	0		MON	0
PROGRAM : TODAY SHOW												
RA35+ : 2.4												
CON COM1: TODAY SHOW												
44	S		730P-800P	30		\$500.00	9/10	9/10	0		MON	0
PROGRAM : EXTRA												
RA35+ : 3.4												
CON COM1: EXTRA												
45	S		900A-1000A	30		\$275.00	9/10	9/10	0		MON	0
PROGRAM : TODAY SHOW2												
RA35+ : 1.8												
CON COM1: TODAY SHOW 2												
46	S		1100P-1130P	30		\$625.00	9/10	9/10	0		MON	0
PROGRAM : LATE NEWS												
RA35+ : 3.0												
CON COM1: LATE NEWS												

SEP/12 \$.00 CONTRACT TOTAL \$.00
 TOTAL SPOTS 0

MARKET TOTALS \$0 WFLA 0% WFTS 0% WTSP 0% WTVT 0% WTOG 0% WTTA 0% WMOR 0%
 WMOX 0% WXPX 0% WWSB 0% CABL 0%

ORDER CANCELED

SVC- NSI BOOKS- MAY/08 NOV/07
 DEMOS- RA35+*

MOD CODE A-ADD B-BUY TYPE C-CANCELLED DE-DELETE E-EFF DATES L-LENGTH M-MAKEGOOD N-PROGRAM NAME
 P-CLASS, PLAN, SECT Q-PAID PGM R-RATE S-SPOTS PER WEEK T-TIME X-LATE Y-DAYS Z-COMMENTS *-MULTIPLE

Srccp Media
201 North Union Street
Suite 200
Alexandria VA 22314

Vern Buchanan/ R/ Congress/ FL
Submission Number 745 Issue 3



WFLA-TV
P.O. Box 1410
Tampa, FL 33601

PHONE (813) 228-8888

Original

Client:	Vern Buchanan/ R/ Congress/ FL	Submission Cost:	0	Campaign Ref:	E:120606037
Buyer:	FL	Client/Product/Estimate:	23 /48 /129	Sales Rep:	HRP Washington, DC
Schedule Dates:	09/03/12 to 09/16/12	Weeks:	2	Order Ref:	06162035
Est./PO Number:	06162035	Contract type:	Political	Business Type:	POLITICAL
Associated Copies:	No			Business Category:	Transactional

Product:	Vern Buchanan 4 Cong	Booking Group:	WFLA	Key Market:	Tampa-St. Petersburg, FL
Demographic:	(L) Household	Order:			

Ref	Sales Product Details	Rev Type	Rate	Spot Type	09/03	09/10	Total	Cost
2	M-F 10a Daytime .TWTF..	06		30 Comme	Nbr of Spots Closed PR	8	8	
3	M-F 1135p ET / 1035p CT Tonight Show .TWTF..	06		30 Comme	Nbr of Spots Closed PR	2	2	
4	M-F 11a News .TWTF..	06		30 Comme	Nbr of Spots Closed PR	8	8	
13	M-F 7p Entertainment Tonight .TWTF..	06		30 Comme	Nbr of Spots Closed PR	4	4	
15	M-F 730p Extra .TWTF..	06		30 Comme	Nbr of Spots Closed PR	4	4	
26	M-Su 11p News .TWTF..	06		30 Comme	Nbr of Spots Closed PR	1	1	
29	M-F 10a Daytime M....	06		30 Comme	Nbr of Spots Closed PR	2	2	
31	M-F 11a News	06		30	Nbr of Spots			
Weekly Totals:					Total Spots(Ord Spots)	28	6	34
Closed PR								

Srccp Media
201 North Union Street
Suite 200
Alexandria VA 22314

Vern Buchanan/ R/ Congress/ FL
Submission Number 745 Issue 3



WFLA-TV
P.O. Box 1410
Tampa, FL 33601

PHONE (813) 228-8888

Original

Client:	Vern Buchanan/ R/ Congress/ FL	Submission Cost:	0	Campaign Ref:	E:120606037
Buyer:	FL	Client/Product/Estimate:	23 / 48 / 129	Sales Rep:	HRP Washington, DC
Schedule Dates:	09/03/12 to 09/16/12	Weeks:	2	Order Ref:	06162035
Est/PO Number:	06162035	Contract type:	Political	Business Type:	POLITICAL
Associated Copies:	No			Business Category:	Transactional

Ref	Sales Product Details	Rev Type	Rate	Spot Type	09/03	09/10	Total	Cost
40	M-F 7p Entertainment Tonight	06		Comme		2	2	
	M.....			Closed PR				
	M-F 7p Entertainment Tonight	06		30				
	M.....			Comme		1	1	
	M-F 730p Extra	06		30				
	M.....			Comme		1	1	
45	M-F 730p Entertainment Tonight	06		30				
	M-F 730p Entertainment Tonight	06		Comme		1	1	
	.TWTF..			Closed PR				
Weekly Totals: Total Spots(Ord Spots)					28	6	34	
Closed PR								

Pre-emption Summary

Ref	Sales Product	Spot Type	Pre-empt Date	Status	Pre-empt Value	Makegood Line(s) (Dates)	Makegood Ref	Campaign Ref
2	M-F 10a Daytime	:30 Commercial	09/03/12	Closed Pre Emption	640.00	No Makegood / Credit	0000000000	E:120606037
3	M-F 1135p ET / 1035p CT Tonight Show	:30 Commercial	09/03/12	Closed Pre Emption	650.00	No Makegood / Credit	0000000000	E:120606037
4	M-F 11a News	:30 Commercial	09/03/12	Closed Pre Emption	650.00	No Makegood / Credit	0000000000	E:120606037
			09/03/12	Closed Pre Emption	0.00 (09/04)		0000167987	E:120606037
13	M-F 7p Entertainment Tonight	:30 Commercial	09/03/12	Closed Pre Emption	0.00	45 (09/04, 09/10)	0000167908	E:120606037
15	M-F 730p Extra	:30 Commercial	09/03/12	Closed Pre Emption	2,000.00	No Makegood / Credit	0000000000	E:120606037
26	M-Su 11p News	:30 Commercial	09/03/12	Closed Pre Emption	625.00	No Makegood / Credit	0000000000	E:120606037
29	M-F 10a Daytime	:30 Commercial	09/10/12	Closed Pre Emption	160.00	No Makegood / Credit	0000000000	E:120606037
31	M-F 11a News	:30 Commercial	09/10/12	Closed Pre Emption	160.00	No Makegood / Credit	0000000000	E:120606037
40	M-F 7p Entertainment Tonight	:30 Commercial	09/10/12	Closed Pre Emption	0.00	45 (09/04, 09/10)	0000167908	E:120606037
42	M-F 730p Extra	:30 Commercial	09/10/12	Closed Pre Emption	500.00	No Makegood / Credit	0000000000	E:120606037

Ref	Sales Product	Spot Type	Pre-empt Date	Status	Pre-empt Value	Makegood Line(s) (Dates)	Makegood Ref	Campaign Ref
45	M-F 730p Entertainment Tonight	:30 Commercial	09/03/12	Closed Pre Emption	500.00	No Makegood / Credit	0000000000	E:120606037

Grand Totals								
Totals			Month 9 Weeks: 5					
			09/03	09/10				
Spots			0	0				
Cost			0	0				

Grand Totals:

Spots:	0
Gross Total:	0.00
Commission:	0.00
Net Total:	0.00

ADV # _____ ADV. NAME POLI/V BUCHANAN/R/CON/FL REP. # _____ OFF. # _____ SALESMAN # _____
 AGY # _____ AGY. NAME SRCP MEDIA, INC. BUYER NAME BETSY VONDERHEID

201 N. UNION STREET, SUITE 200
 ALEXANDRIA, VA 22314
 SALES PRSN WA- MEGHAN MCGARR (H)

ORDER # _____ CONTRACT # 6162035 CLASS: NATL. LOCAL REGIONAL

PRDCT VERN BUCHANAN 4 CONG EST#129 COMMENTS: (LINE, ORDER, INVOICE)

FLIGHT DATES SEP4/12 SEP10/12 WK-1

CITY TAX _____ STATE TAX _____ CO-OP BILLING NEEDED _____ DATE MAY31/12 11.51

REP: NEW ORDER
 TTL \$54,775 @155X
 PLEASE CONFIRM
 THANKS SHOSHANA FOR MEGHAN

CON CM ***** THIS IS A CASH IN ADVANCE SCHEDULE *****
 VERN BUCHANAN FOR CONGRESS

444 \$1000

08/10

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS/WK	WEEK INVT	DAYS	TOTL SPTS
1			100P-200P	30		\$200.00	9/4	9/7	4		TU-F	4
2			1000A-1100A	30		\$80.00	9/4	9/7	8		TU-F	8

AGENCY ADVERTISER CODE = 23
 AGENCY PRODUCT CODE = 48
 AGENCY EST# = 129

PROGRAM : DAYS OF OUR LIVES
 RA35+ : 1.1
 CON COM1: DAYS OF OUR LIVES

PROGRAM : DAYTIME
 RA35+ : 1.8
 CON COM1: DAYTIME

4X 10-1030A NEWS
 4X 1030-11A Extra

REP HEADLINE# 6162035
 *** ORIGINAL REV#0 ***

REP: TEL# 703-516-9399 FAX# 703-516-9680
 CREDIT ADVISORY: AGENCY CREDIT RISK !!!
 ORDER WORKSHEET HARRIS REPORT FROM REP
 MAY31/12 11.5
 *** WFLA-TV ***

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
3			1130P-1230A PROGRAM : TONIGHT SHOW RA35+ : 2.0 CON COM1: TONIGHT SHOW	30		\$325.00	9/4	9/7	8		TU-F	8
4			1100A-1200N PROGRAM : NEWS RA35+ : 0.4 CON COM1: NEWS	30		\$80.00	9/4	9/7	8		TU-F	8
5			1200N-100P PROGRAM : TODAY 3 RA35+ : 0.5 CON COM1: TODAY 3	30		\$100.00	9/4	9/7	8		TU-F	8
6			200P-300P PROGRAM : RACHEL RAY RA35+ : 1.1 CON COM1: RACHEL RAY	30		\$125.00	9/4	9/7	8		TU-F	8
7			300P-400P PROGRAM : DOCTORS RA35+ : 1.3 CON COM1: DOCTORS	30		\$225.00	9/4	9/7	8		TU-F	8
8			400P-500P PROGRAM : DR. OZ RA35+ : 2.6 CON COM1: DR. OZ	30		\$300.00	9/4	9/7	8		TU-F	8
9			500P-530P PROGRAM : NEWS RA35+ : 2.4 CON COM1: NEWS	30		\$450.00	9/4	9/7	4		TU-F	4
10			530P-600P PROGRAM : NEWS RA35+ : 2.8 CON COM1: NEWS	30		\$450.00	9/4	9/7	4		TU-F	4

2x Wed 9/5 1204-1019a are NR pickup

MAY 31/12 11.5
*** WFLA-TV ***

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
11			600P-630P	30		\$600.00	9/4	9/7	4		TU-F	4
PROGRAM : NEWS RA35+ : 5.3 CON COM1: NEWS												
12			600A-700A	30		\$325.00	9/4	9/7	8		TU-F	8
PROGRAM : AM NEWS RA35+ : 1.8 CON COM1: AM NEWS												
13			700P-730P	30		\$500.00	9/4	9/7	4		TU-F	4
PROGRAM : ET NEWS RA35+ : 4.2 CON COM1: ET												
14			700A-900A	30		\$450.00	9/4	9/7	8		TU-F	8
PROGRAM : TODAY SHOW RA35+ : 2.4 CON COM1: TODAY SHOW												
15			730P-800P	30		\$500.00	9/4	9/7	4		TU-F	4
PROGRAM : EXTRA RA35+ : 3.4 CON COM1: EXTRA												
16			900A-1000A	30		\$275.00	9/4	9/7	8		TU-F	8
PROGRAM : TODAY SHOW 2 RA35+ : 1.8 CON COM1: TODAY SHOW 2												
17			800P-900P	30		\$4,500.00	9/10	9/10	1		MON	1
PROGRAM : AGT RA35+ : 8.6 CON COM1: AGT												
18			1130P-100A	30		\$600.00	9/8	9/8	1		SAT	1
PROGRAM : SNL RA35+ : 3.1 CON COM1: SNL												

MAY 31 11.50
WFLA-TV

LINE#	REF	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
19			1200N-100P	30		\$75.00	9/8	9/8	2		SAT	2
PROGRAM : RA35+ : 0.8 CON COM1 :												
20			600P-630P	30		\$350.00	9/8	9/8	1		SAT	1
PROGRAM : RA35+ : 3.6 CON COM1 : NEWS												
21			700P-800P	30		\$325.00	9/8	9/8	1		SAT	1
PROGRAM : RA35+ : 3.6 CON COM1 : ET												
22			700A-900A	30		\$250.00	9/8	9/8	2		SAT	2
PROGRAM : RA35+ : 2.0 CON COM1 : SA TODAY												
23			900A-1000A	30		\$150.00	9/8	9/8	2		SAT	2
PROGRAM : RA35+ : 2.1 CON COM1 :												
24			1200N-100P	30		\$75.00	9/9	9/9	2		SUN	2
PROGRAM : RA35+ : 0.5 CON COM1 :												
25			600P-630P	30		\$375.00	9/9	9/9	1		SUN	1
PROGRAM : RA35+ : 3.6 CON COM1 : NEWS												
26			800A-900A	30		\$250.00	9/9	9/9	2		SUN	2
PROGRAM : RA35+ : 1.8 CON COM1 : SU TODAY												

REP HEADLINE# 6162035
 *** ORIGINAL REV#0 ***

REP: TEL# 703-516-9399 FAX# 703-516-9680
 CREDIT ADVISORY: AGENCY CREDIT RISK !!!
 ORDER WORKSHEET HARRIS REPORT FROM REP
 MAY31/12 11.5
 *** WFLA-TV ***

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
27			830P-1100P	30		\$6,000.00	9/9	9/9	1		SUN	1
PROGRAM : NFL												
RA35+ : 11.6												
CON COM1 : NFL												
28			900A-1000A	30		\$150.00	9/9	9/9	2		SUN	2
PROGRAM : T.8												
RA35+ : 1.8												
CON COM1 : 1.8												
29			1100P-1130P	30		\$625.00	9/4	9/9	6		TU-SU	6
PROGRAM : LATE NEWS												
RA35+ : 3.0												
CON COM1 : LATE NEWS												
30			100P-200P	30		\$200.00	9/10	9/10	1		MON	1
PROGRAM : DAYS OF OUR LIVES												
RA35+ : 1.1												
CON COM1 : DAYS OF OUR LIVES												
31			1000A-1100A	30		\$80.00	9/10	9/10	2		MON	2
PROGRAM : DAYTIME												
RA35+ : 1.8												
CON COM1 : DAYTIME												
32			1130P-1230A	30		\$325.00	9/10	9/10	2		MON	2
PROGRAM : TONIGHT SHOW												
RA35+ : 2.0												
CON COM1 : TONIGHT SHOW												
33			1100A-1200N	30		\$80.00	9/10	9/10	2		MON	2
PROGRAM : NEWS												
RA35+ : 0.4												
CON COM1 : NEWS												
34			1200N-100P	30		\$100.00	9/10	9/10	2		MON	2
PROGRAM : TODAY 3												
RA35+ : 0.5												
CON COM1 : TODAY 3												

IX 10a NEWS
 IX 1030a EXTRA

IX 9/5 Wed 1130p - 1203 due NFL

REP HEADLINE# 610035
 *** ORIGINAL REV#0 ***

REP: TEL# 703-516-9399 FAX# 703-516-9680
 CREDIT ADVISORY: AGENCY CREDIT RISK !!!
 ORDER WORKSHEET HARRIS REPORT FROM REP

MAY31/12 11.5
 *** WFLA-TV ***

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
35			200P-300P PROGRAM : RACHEL RAY RA35+ : 1.1 CON COM1: RACHEL RAY	30		\$125.00	9/10	9/10	2		MON	2
36			300P-400P PROGRAM : DOCTORS RA35+ : 1.3 CON COM1: DOCTORS	30		\$225.00	9/10	9/10	2		MON	2
37			400P-500P PROGRAM : DR OZ RA35+ : 2.6 CON COM1: DR OZ	30		\$300.00	9/10	9/10	2		MON	2
38			500P-530P PROGRAM : NEWS RA35+ : 2.4 CON COM1: NEWS	30		\$450.00	9/10	9/10	1		MON	1
39			530P-600P PROGRAM : NEWS RA35+ : 2.8 CON COM1: NEWS	30		\$450.00	9/10	9/10	1		MON	1
40			600P-630P PROGRAM : NEWS RA35+ : 5.3 CON COM1: NEWS	30		\$600.00	9/10	9/10	1		MON	1
41			600A-700A PROGRAM : AM NEWS RA35+ : 1.8 CON COM1: AM NEWS	30		\$325.00	9/10	9/10	2		MON	2
42			700P-730P PROGRAM : PT NEWS RA35+ : 4.2 CON COM1: ET	30		\$500.00	9/10	9/10	1		MON	1

REP HEADLINE# C1C2035
 *** ORIGINAL REV#0 ***

REP: TEL# 703-516-9399 FAX# 703-516-9680
 CREDIT ADVISORY: AGENCY CREDIT RISK !!!
 ORDER WORKSHEET HARRIS REPORT FROM REP
 MAY31/12 11.5
 *** WFLA-TV ***

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
43			700A-900A	30		\$450.00	9/10	9/10	2		MON	2
PROGRAM : TODAY SHOW												
RA35+ : 2.4												
CON COM1: TODAY SHOW												
44			730P-800P	30		\$500.00	9/10	9/10	1		MON	1
PROGRAM : EXTRA												
RA35+ : 3.4												
CON COM1: EXTRA												
45			900A-1000A	30		\$275.00	9/10	9/10	2		MON	2
PROGRAM : TODAY SHOW2												
RA35+ : 1.8												
CON COM1: TODAY SHOW 2												
46			1100P-1130P	30		\$625.00	9/10	9/10	1		MON	1
PROGRAM : LATE NEWS												
RA35+ : 3.0												
CON COM1: LATE NEWS												
SEP/12 54775.00												
												CONTRACT TOTAL 54775.00
												TOTAL SPOTS 155

MARKET TOTALS \$288,289 WFLA 19% WFTS 18% WTSP 13% WTVT 8% WTOG 0% WTTA 0% WMOR 0%
 WMOX 0% WXPX 0% WWSB 42% CABL 0%

SHARES ESTIMATED. WILL UPDATE WHEN ALL COMPETITIVE IS RECEIVED.

SVC- NSI BOOKS- MAY/08 NOV/07

DEMOS- RA35+*

Srcp Media
 201 North Union Street
 Suite 200
 Alexandria VA 22314

Vern Buchanan/ R/ Congress/ FL
 Submission Number 613 Issue 1



WFLA-TV
 P.O. Box 1410
 Tampa, FL 33601

PHONE (813) 228-8888

Original

Client:	Vern Buchanan/ R/ Congress/ FL	Submission Cost:	53125	Campaign Ref:	E:120606037
Buyer:		Client/Product/Estimate:	23 / 48 / 129	Sales Rep:	HRP Washington, DC
Schedule Dates:	09/03/12 to 09/16/12	Weeks:	2	Order Ref:	06162035
Est./PO Number:	06162035	Contract type:	Political	Business Type:	POLITICAL
				Business Category:	Transactional

Product:	Vern Buchanan 4 Cong	Booking Group:	WFLA	Key Market:	Tampa-St. Petersburg, FL	53125
Demographic:	(L) Household	Order:				

Ref	Sales Product Details	Rate	Spot Type		09/03	09/10	Total	Cost
1	M-F 1p Days Of Our Lives TWTF..	200	30 Comme	Nbr of Spots	4		4	800
2	M-F 10a Daytime TWTF..	80	30 Comme	Nbr of Spots	8		8	640
3	M-F 1135p ET / 1035p CT Tonight Show TWTF..	325	30 Comme	Nbr of Spots	6		6	1950
4	M-F 11a News TWTF..	80	30 Comme	Nbr of Spots	2		2	650
5	M-F 12p Today Show III TWTF..	100	30 Comme	Nbr of Spots	-2		-2	-650
6	M-F 2p Rachael Ray TWTF..	125	30 Comme	Nbr of Spots	8		8	1000
7	M-F 3p Doctors TWTF..	225	30 Comme	Nbr of Spots	8		8	1800
Weekly Totals:				Total Spots(Ord Spots)	122	28	150	
				Open PR	-2		-2	-650

Srcp Media
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 Alexandria VA 22314

Vern Buchanan/ R/ Congress/ FL
 Submission Number 613 Issue 1



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 Tampa, FL 33601

PHONE (813) 228-8888

Original

Client:	Vern Buchanan/ R/ Congress/ FL	Submission Cost:	53125	Campaign Ref:	E:120606037
Buyer:	..	Client/Product/Estimate:	23 / 48 / 129	Sales Rep:	HRP Washington, DC
Schedule Dates:	09/03/12 to 09/16/12	Weeks:	2	Order Ref:	06162035
Est/PO Number:	06162035	Contract type:	Political	Business Type:	POLITICAL
				Business Category:	Transactional

Ref	Sales Product Details	Rate	Spot Type	09/03	09/10	Total	Cost
8	M-F 4p Dr Oz .TWTF..	300	30 Comme	Nbr of Spots	8	8	2400
9	M-F 5p News .TWTF..	450	30 Comme	Nbr of Spots	4	4	1800
10	M-F 530p News .TWTF..	450	30 Comme	Nbr of Spots	4	4	1800
11	M-F 6p News .TWTF..	600	30 Comme	Nbr of Spots	4	4	2400
12	M-F 6a News .TWTF..	325	30 Comme	Nbr of Spots	8	8	2600
13	M-F 7p Entertainment Tonight .TWTF..	500	30 Comme	Nbr of Spots	4	4	2000
14	M-F 7a Today Show .TWTF..	450	30 Comme	Nbr of Spots	8	8	3600
15	M-F 730p Extra .TWTF..	500	30 Comme	Nbr of Spots	4	4	2000
16	M-F 9a Today Show II .TWTF..	275	30 Comme	Nbr of Spots	8	8	2200
17	Mon 8-10p ET / 7-9p CT Voice M.....	4500	30 Comme	Nbr of Spots	1	1	4500
Weekly Totals:				Total Spots(Ord Spots)	122	28	150
				Open PR	-2		-650

Srcp Media
 201 North Union Street
 Suite 200
 Alexandria VA 22314

Vern Buchanan/ R/ Congress/ FL
 Submission Number 613 Issue 1



WFLA-TV
 P.O. Box 1410
 Tampa, FL 33601

PHONE (813) 228-8888

Original

Client:	Vern Buchanan/ R/ Congress/ FL	Submission Cost:	53125	Campaign Ref:	E:120606037
Buyer:	...	Client/Product/Estimate:	23 / 48 / 129	Sales Rep:	HRP Washington, DC
Schedule Dates:	09/03/12 to 09/16/12	Weeks:	2	Order Ref:	06162035
Est./PO Number:	06162035	Contract type:	Political	Business Type:	POLITICAL
				Business Category:	Transactional

Ref	Sales Product Details	Rate	Spot Type	09/03	09/10	Total	Cost
18	Sat 1130p ET / 1030p CT Saturday Night LiveS.	600	30 Comme	Nbr of Spots	1	1	600
19	Sat 7p Entertainment TonightS.	325	30 Comme	Nbr of Spots	1	1	325
20	Sat 9a NewsS.	150	30 Comme	Nbr of Spots	2	2	300
21	Sun 12p NewsS	75	30 Comme	Nbr of Spots	2	2	150
22	Sun 6p NewsS	375	30 Comme	Nbr of Spots	1	1	375
23	Sun 8a Today ShowS	250	30 Comme	Nbr of Spots	2	2	500
24	Sun 815p ET / 715p CT NBC Sunday Night FootballS	6000	30 Comme	Nbr of Spots	1	1	6000
25	Sun 9a NewsS	150	30 Comme	Nbr of Spots	2	2	300
26	M-Su 11p News TWTFSS.	625	30 Comme	Nbr of Spots	5	5	3125
27	M-Su Late News Late Run	625	30	Nbr of Spots	1	1	625
Weekly Totals:				Total Spots(Ord Spots)	122	28	150
				Open PR	-2	-2	-650

Srscp Media
201 North Union Street
Suite 200
Alexandria VA 22314

Vern Buchanan/ R/ Congress/ FL
Submission Number 613 Issue 1



WFLA-TV
P.O. Box 1410
Tampa, FL 33601

PHONE (813) 228-8888

Original

Client:	Vern Buchanan/ R/ Congress/ FL	Submission Cost:	\$3125	Campaign Ref:	E:120606037
Buyer:	..	Client/Product/Estimate:	23 /48 /129	Sales Rep:	HRP Washington, DC
Schedule Dates:	09/03/12 to 09/16/12	Weeks:	2	Order Ref:	06162035
Est./PO Number:	06162035	Contract type:	Political	Business Type:	POLITICAL
				Business Category:	Transactional

Ref	Sales Product Details	Rate	Spot Type	09/03	09/10	Total	Cost
28	M-F 1p Days Of Our Lives M..... M-F 10a Daytime M.....	200	30 Comme		1	1	200
29	M-F 10a Daytime M.....	90	30 Comme		2	2	180
30	M-F 1135p ET / 1035p CT Tonight Show M.....	325	30 Comme		2	2	650
31	M-F 11a News M.....	80	30 Comme		2	2	160
32	M-F 12p Today Show III M.....	100	30 Comme		2	2	200
33	M-F 2p Rachael Ray M.....	125	30 Comme		2	2	250
34	M-F 3p Doctors M.....	225	30 Comme		2	2	450
35	M-F 4p Dr Oz M.....	300	30 Comme		2	2	600
36	M-F 5p News M.....	450	30 Comme		1	1	450
37	M-F 530p News	450	30		1	1	450
Weekly Totals: Total Spots(Ord Spots)				122	28	150	
Open PR				-2		-2	-650

Scrp Media
201 North Union Street
Suite 200
Alexandria VA 22314

Vern Buchanan/ R/ Congress/ FL
Submission Number 613 Issue 1



WFLA-TV
P.O. Box 1410
Tampa, FL 33601

PHONE (813) 228-8888

Original

Client:	Vern Buchanan/ R/ Congress/ FL	Submission Cost:	53125	Campaign Ref:	E:120606037
Buyer:	FL	Client/Product/Estimate:	23 /48 /129	Sales Rep:	HRP Washington, DC
Schedule Dates:	09/03/12 to 09/16/12	Weeks:	2	Order Ref:	06162035
Est./PO Number:	06162035	Contract type:	Political	Business Type:	POLITICAL
				Business Category:	Transactional

Ref	Sales Product Details	Rate	Spot Type	09/03	09/10	Total	Cost
38	M-F 6p News M....	600	30 Comme	Nbr of Spots	1	1	600
39	M-F 6a News M....	325	30 Comme	Nbr of Spots	2	2	650
40	M-F 7p Entertainment Tonight M....	500	30 Comme	Nbr of Spots	1	1	500
41	M-F 7a Today Show M....	450	30 Comme	Nbr of Spots	2	2	900
42	M-F 730p Extra M....	500	30 Comme	Nbr of Spots	1	1	500
43	M-F 9a Today Show II M....	275	30 Comme	Nbr of Spots	2	2	550
44	M-Su 11p News M....	625	30 Comme	Nbr of Spots	1	1	625
Weekly Totals: Total Spots(Ord Spots)				122	28	150	
Open PR				-2		-2	-650

Pre-emption Summary

Ref	Sales Product	Spot Type	Pre-empt Date	Status	Pre-empt Value	Makegood Line(s) (Dates)	Makegood Ref	Campaign Ref
3	M-F 1135p ET / 1035p CT Tonight Show	:30 Commercial	09/03/12	Open Pre Emption	650.00		0000000000	E:120606037

Grand Totals

	Totals	Month 9 Weeks: 5	
		09/03	09/10
Spots	150		28
Cost	53775	122	12395
		41360	

Grand Totals: Spots: 150

Gross Total: 53,125.00

Commission: 7,968.75

Net Total: 45,156.25